



North Crescent Primary School

Guiding Explorers of the Future

As we approach the end of another week, it is important to reflect on the hard work the children have demonstrated and we are incredibly proud of them.

We look forward to seeing what the last week of the half term will bring.

Diary Dates

Monday 10th February -
Parent Drop-Ins @ 3:30 pm

Thursday 13th February -
Year R Sharing Assembly @ 2:50pm

Monday 24th - Friday 28th February
- Travelling Book Fair Week

Monday 3rd March -
Visions & Values Day

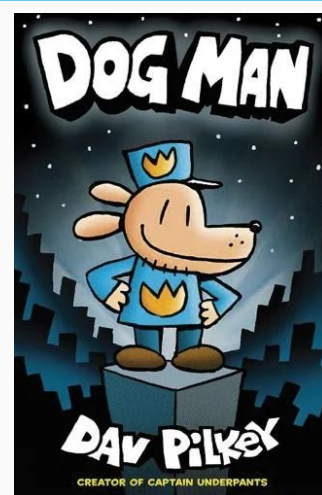
Thursday 13th March -
Year 4 Sharing Assembly @ 2:50pm

Monday 17th March -
Parent Consultations

Thursday 20th March -
Parent Consultations

Thursday 27th March -
Year 5 Sharing Assembly @ 2:50pm

Book of the Week



Dog Man
by Dav Pilkey

George and Harold are in big trouble again! George and Harold have created a new breed of justice - one that is part dog, part man, and ALL HERO! With the head of a dog and the body of a human, this heroic hound digs into deception, claws after crooks, rolls over robbers, and scampers after squirrels.

Dav Pilkey's wildly popular Dog Man series appeals to readers of all ages and explores universally positive themes, including empathy, kindness, persistence, and the importance of being true to one's self.

Huge congratulations to the following children who have been chosen as the Lead Learners.

Pathfinders 1	Beth	Pathfinders 2	Harrison
Adventurers 3	Nathaniel	Adventurers 4	Frank & Mason
Navigators 5	Jack	Navigators 6	Isaac
	Explorers	Alice	

Each week we celebrate the class that have shown respect for their classroom. The children really love our gold, diamante dustpan and brush award! Why don't you ask them about it?

Children's Mental Health Week

This week all classes have been participating in mental activities and learning about the importance of sharing any concerns with adults. Schools and families should encourage children and young people to express their emotions.



<https://www.childrensmentalhealthweek.org.uk/>

Instagram: @northcrescentprimary
FB: North Crescent Primary School
Twitter/X: <https://x.com/NorthCrescentP>





The Hub @ The MegaCentre
Community. Care. Connect.

The MegaCentre Rayleigh
Joy | Hope | Life

11th February
7-9pm

FREE SEND

evening
with



Steve Challen

ADHD - Emotional behaviour



The MegaCentre Rayleigh
Joy | Hope | Life



The Hub @ The MegaCentre
Community. Care. Connect.

FREE SEND

13th February
10am -12pm

Coffee morning

We are lucky to have
2 specialists joining us

Nicky
Bowel & bladder
specialist



Hazel
ASD specialist



SOFT PLAY EXCLUSIVE HIRE



£50 OFF

MONDAY 17TH - FRIDAY 21ST FEBRUARY

MON-THURS £255

FRI £315



SPECIAL
OFFER



VIP Gaming Room

FEBRUARY HALF TERM

ENJOY 2 HOURS IN OUR NEW GAMING ROOM
FOR UPTO EIGHT PEOPLE FROM JUST...

£12.50

 per person*

*ROOM CHARGE £100 REGARDLESS OF OCCUPANCY



What Parents & Educators Need to Know about SCAMS AND FAKE NEWS

WHAT ARE THE RISKS?

"Fake news" refers to falsified or misleading material presented as a legitimate account of events. It's often used by malicious actors online to push an agenda, or even by criminals as a way of making scams more persuasive. Scammers can trick us into handing over personal information, security details and even our hard-earned cash.

"CLICKBAIT" PHISHING SCAMS

A message arrives saying "Have you seen this video of yourself?" or you might be sent an attention-grabbing headline about a celebrity that's been shared on social media. This kind of "bait" is produced by scammers to drive us to click on an unsafe link, where malware could be downloaded to our devices. These scams rely on our curiosity and our "need-to-know" instinct.

SALES, DEALS & DISCOUNTS

Some scams appear as adverts, offering a chance to buy something – such as designer products, expensive gadgets or tickets to a popular show – at a reduced price. Such ploys often include a time limit or countdown, urging us to hurry so we don't miss out on the deal. This pressure encourages us to input personal details or payment information before pausing to check if it's legitimate.

YOU'RE A WINNER!

This kind of scam involves fake giveaways, opportunities or freebies. It could be a message saying we've won a prize draw or competition. Or it could be a gift, free trial, bonus credit, and suchlike. It might claim that a package or refund is waiting. All these techniques are used to prompt us to share our personal information, thinking that there's something to be gained by doing so.

FALSE FRIENDSHIPS

Scammers often pretend to be someone they're not to gain their victims' trust. They might attempt to convince any children they connect with that they're a child of similar age with shared interests. Warning signs include a high volume of messages (often with an intense tone), secrecy, inappropriate levels of intimacy, guilt tripping, emotional manipulation, threats or blackmail.

PANIC MODE

To trigger a sense of panic, scammers may claim that a child's account has been hacked, or a virus has been installed on their device, or any number of other scary scenarios. They may claim to be able to fix the problem or offer a solution – if the child hands over control of the device or sensitive information. Similar scams involve impersonating a friend or relative, claiming that they're in trouble and need help.

FAKE CELEBRITY ENDORSEMENTS

Impersonating influential people online is a common tactic for scammers, who can use technology to create fake photos, audio and even videos that look authentic. These can be used to convince us, for example, to buy products, sign up for so-called "business opportunities" or invest in cryptocurrency schemes – all of which are fake or otherwise malicious. Many scams also involve the impersonation of popular companies' social media accounts, as well as those of individuals.

Advice for Parents & Educators

STAY INFORMED

Stay up to date with the latest information and best practice on cyber-security. See what scam stories are reported in the news and make note of what tactics were used. Keep up with young people's digital lives: talk about what they're doing online and use properly endorsed resources to learn what risks certain sites and apps pose to their younger users.

ENCOURAGE HEALTHY SCEPTICISM

Most scams rely on emotional or psychological manipulation, tapping into our human instincts – whether that's to keep ourselves safe, help others, find answers, make friends, avoid losing out or to secure something we really want. Encourage children to recognise that pressure to act and to always consult with an adult – especially if what's on offer sounds too good to be true.

Meet Our Expert

Dr Holly Powell-Jones is the founder of Online Media Law UK and a leading expert in digital safety, media law and young people. Her PhD investigates children's understandings of risk online. She works with schools, businesses, and universities to provide award-winning education on the criminal, legal and ethical considerations for the digital age. Visit OnlineMediaLaw.co.uk for more.



TALK TOGETHER

Chat often and openly with young people about fake news, online scams and how they both work. Encourage them to talk to you about anything they're unsure of or worried about online. If a child claims to have been scammed, don't pass judgement. Blaming the victim may deter young people from asking you for help. Remember: adults are scammed just as often, if not more.

BE PROACTIVE

Children increasingly use digital devices for education, socialising, shopping and play. Don't wait for a problem to arise before you discuss the risk of scams, false information and fake news. Highlight what to look out for and clearly communicate under what circumstances the child ought to speak to an adult. Finally, ensure that they're aware of the support services that are available to them (such as Childline).